

Jas Lamba

EDUCATION

Ryerson University, May 2019

Computer Engineering

Minor Economics

CONTACT

[Jas Lamba's LinkedIn](#)

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647-409-6157

SKILLS

Programming Languages

- Swift
- Python
- NodeJS
- JavaScript

SDK

- UIKit
- Swift UI
- AutoLayout
- Concurrency
- UICollectionView
- UITableView
- DiffableDataSource
- SnapKit
- Alamofire
- PromiseKit
- AwaitKit
- RxSwift
- Combine
- Core Animation

Source Control

- Git
- GitHub

Source Control

- Git actions
- Fastlane
- Testfairy
- Jenkins

Testing

- Qucik & Nimble
- XCTest

Package Management

- CocoaPods
- SwiftPM

SUMMARY

- Skilled Senior iOS Developer with over 5 years designing commercial apps to provide great customer experience and drive revenue
- Extensive knowledge and experience in every stage of the software development process, including implementing UI/UX design, creating app architecture, deploying the app, and maintaining updates
- Excels at tackling challenging issues with logical and determined attitude and is committed to meeting challenging goals for software development within tight timelines while delivering high-quality code

WORK EXPERIENCE

Senior Software Engineer, iOS | WeightWatchers (WW), New York

May 2024 - Present

- Followed Apple's Human Interface guidelines to create AI powered meal recommender aligned with iOS UI norms
- Built UI components according WW's new Brand Design System in UIKit and SwiftUI to increase user retention by 15%
- Developed and executed test plans, and created and debugged testing scripts using XCTest
- Maintained two-week release cycle to launch app in over 10 international markets with regional localization
- Applied iOS application architecture patterns to build discrete, composable, and testable components, ranging from single screens to complex flows and high-level application structures
- Delivered UI/UX improvements for company's IoT devices, such as smartwatches and weight scales
- Supported Agile delivery methodology by creating an average of 4 pull requests per week and reviewing approximately 2 pull requests daily

Senior Software Engineer, iOS | TELUS, Toronto

May 2019 - April 2024

- Implemented self-service features in the My TELUS App, resulting in an increase in operational efficiency and revenue through the app with over 1.5 million monthly active users
- Proficiently utilize contemporary programming languages and frameworks such as Swift, Swift UI, Combine, and Dependency Injection
- Build and maintain the app in the following architectures: MVVM-C, VIPER, MVC
- Refactored flows away from Storyboards to programmatic UI (SnapKit) to reduce technical debt
- Lead developer/architect on the redesign and modernization of the "Billing" tab away from Storyboards to Swift UI by implementing a Clean Architecture with a presentation, business logic and data access layer
- Lead developer/architect of rewards portal for wireline TELUS customers by building UI in Swift UI and a middle layer Backend for Frontend (BFF) to interact with Rewards API to be consumed by both iOS and Android
- Supported a biweekly release schedule by managing git repository and branches, creating TestFlight and App Center builds using Fastlane for QA, and submitting the app for approval from Apple
- Monitor and fix any app performance issues using tools like Crashlytics, New Relic and Dynatrace